



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MICHIGAN

CONGRESSIONAL DISTRICT 5

Number of Recreational Boats*	48,492
Recreational Boating Industry Businesses	85
Total Jobs	3,651
Annual Recreational Boating-Related Spending	\$196.6 MILLION

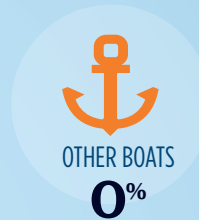
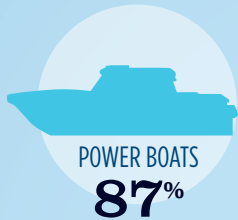
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$462.6 MILLION

RECREATIONAL BOATS IN MI-5

TOTAL BOATS* ▶ 48,492

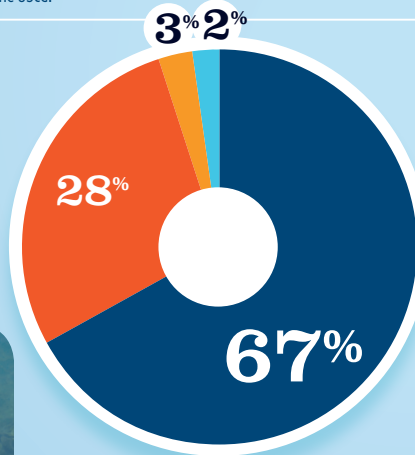
REGISTERED BOATS	48,492
Power boats	41,921
PWCs	5,365
Sailboats	1,116
Other Boats	90
HOUSEHOLDS PER BOAT	5.9



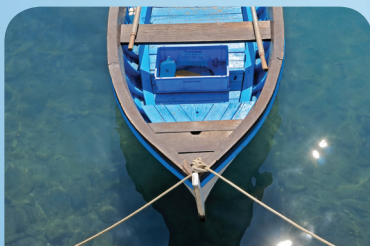
* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MI-5

TOTAL BOATING JOBS	▶ 397
Boat Building	10
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	10
Dealers / Wholesalers	111
Boat Services	266

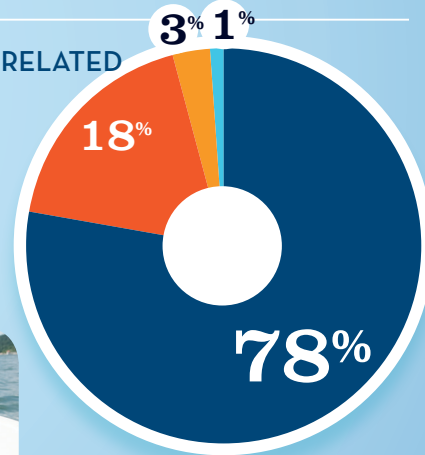


BOAT BUILDING (3%)
MOTOR/ENG. MFGR. † (2%)
ACC./SUPPLIES MFGR. (0%)
DLRS/WHOLESALERS (28%)
BOAT SERVICES (67%)



RECREATIONAL BOATING-RELATED BUSINESSES IN MI-5

TOTAL BUSINESSES	▶ 85
Boat Building	1
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	3
Dealers / Wholesalers	15
Boat Services	66

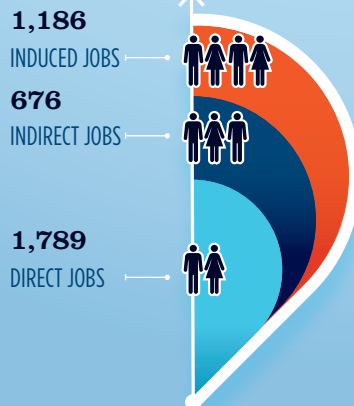


BOAT BUILDING (3%)
MOTOR/ENG. MFGR. † (1%)
ACC./SUPPLIES MFGR. (0%)
DLRS/WHOLESALERS (18%)
BOAT SERVICES (78%)



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MI-5

EST. TOTAL JOBS	▶ 3,651
EST. TOTAL LABOR INCOME	▶ \$150.7 MILLIONS
Est. Direct Income	\$61.0
Est. Indirect Income	\$37.8
Est. Induced Income	\$51.9



RECREATIONAL BOATING INDUSTRY SALES IN MI-5

Boat Building	\$2.6 MILLION
Motor / Engine Mfgr.	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$0.0 MILLION
TOTAL MFG. SALES	▶ \$4.5 MILLION
Dealers / Wholesalers	\$53.8 MILLION
Boat Services	\$56.2 MILLION
TOTAL RETAIL & SERVICES SALES	▶ \$110.0 MILLION

BOAT BUILDING (3%)
MOTOR/ENG. MFGR. (1%)
ACC./SUPPLIES MFGR. (0%)
DLRS/WHOLESALERS (18%)
BOAT SERVICES (78%)

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University